

turning knowledge into practice

Evaluating a Community-Based Intervention – an evaluator's perspective

Presented by

Kristina Peterson

RTI International

Presented at

CDC Diabetes Translation Conference 2007

April 30 - May 3, 2007 Atlanta, GA



3040 Cornwallis Road ■ P.O. Box 12194 ■ Research Triangle Park, NC 27709

The SICQ Approach

- Start early
- Involve program staff and the community in planning
- Control for external factors
- Qualitative and quantitative data are needed

Start Early

- Collect baseline data prior to any intervention activities
- Plan the evaluation at the same time as the program (IRB, OMB)

Involve the Community

Early and continual dialog to

- Decide what should be measured
- Decide how to measure
- Support internal monitoring and evaluation

Control for External Factors

- Include a control group
- Consider time series data

Include Qualitative Data

- To help design the quantitative approach
 - Iterative process
- To help interpret the findings
 - Both the target and comparison communities

Summary

- S I C Q !

Contact Information

Kristina Peterson kpeterson@rti.org

Phone (919) 485-7722

Fax (919) 485-7700